

Secure64 OneGuard

Offer comprehensive security to your subscribers, protecting your network and driving new revenue

KEY COMPONENTS

- OnNet Security
- OnDevice Security
- Child Protection
- Business Protection

KEY FEATURES

- Robust defense against online threats to subscribers
- Complete content control by device/account
- Constantly updating threat databases
- Comprehensive reporting

KEY BENEFITS

- Significant opportunities for new revenue streams
- Reduction in subscriber churn
- Improved brand value

As the world grows more connected and the role of service providers continues to evolve, opportunities for new services and revenue streams have emerged. Offering value-added services like content filtering and advanced subscriber security features represents a major boost to your bottom line, while significantly increasing customer satisfaction.

Backed by our proprietary database and filtering tools, Secure64 OneGuard protects opt-in subscribers from the ever-increasing number of threats online. In addition, it provides subscribers with complete control over other potentially objectionable traffic. Whether it's parents looking to block adult content from their children or businesses seeking to enforce Acceptable Use policies on employee devices, Secure64 OneGuard makes it possible.

Your subscribers are ready to pay for these solutions, and they trust you, their service provider, to provide them. Don't miss out on this opportunity.

Benefits Of Offering Your Subscribers OneGuard



New Revenue

Subscribers have demonstrated a willingness to adopt these solutions, and more importantly, to pay extra for them. When released and sold across a large network, our solution can generate new annual recurring revenue in the tens of millions of dollars.



Brand Value

It can be difficult to differentiate as a service provider, but our solution offers the opportunity to set your network apart. With added content controls and robust security solutions, your network will boast a world class reputation.



Customer Satisfaction

Subscribers hate malware. Infected subscribers are 8x more likely to contact customer support, and 3.6x more likely to churn. By offering content and security controls subscribers demand, you can reduce churn and increase satisfaction scores.

OneGuard Components



OnNet Security

Protecting your customers as a Value-Added Service through the DNS



OnDevice Security

Augments OnNet security and protects subscribers when off network



Child Protection

A Parental Control solution to protect your children from unwanted or objectionable content



Business Protection

Protect your business against possible threats and enforces acceptable use policies



>300 Million Database Entries

In our constantly evolving database that quickly adapts to newly developed threats and attacks



Continuous Updates

World-class update frequency, updating every 4 hours



Self Reinforcing

More users generate more data, strengthening the database and improving the protection

Global & Local Sourcing

We analyze over 1,000 billion data requests and meta data monthly, using live analysis from web crawlers at more than 200 IT Centers around the globe.

With constant updates from both global and local sources, we can guarantee that no threat gets overlooked.

OneGuard Drives New Revenue

25%

Projected OnNet Security adoption rate in first 4 years

5%

Additional revenue per subscriber opting-in for the security solution (per month)

\$175_m

Projected added revenue on 100mil subscriber base over first 4 years

Learn more about Secure64 DNS solutions at www.secure64.com